

2024 Annual Report

Board Members

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Irene Delozier, Vice Chair

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Jason Paulk

Emily Phelps

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Adam Rhoads

Terry Stentz

Board Member Retirements in 2024

Justin Pflanz, Vice Chair

Michele Lueders, Secretary

Administrative Staff

Sarah Reinke, Executive Director

Tabitha Love, Program Director (through April 2024)

Kaylee Ohmart, Early Childhood Director

Caitlin Sharkey, School-Age Director (joined August 2024)

Renee Hein, Accounting Coordinator

Tarrah Oliverius, Administrative Assistant (joined September 2024)



**WE HELP AREA RESIDENTS GROW, CONNECT, AND
CONTRIBUTE TO OUR COMMUNITY.**

EARLY CHILDHOOD PROGRAMS: PRESCHOOL & PRE-K

22

UNDUPLICATED
PRESCHOOLERS
SERVED

18

UNDUPLICATED
PRE-K CHILDREN
SERVED

9

LOW-INCOME
CHILDREN

22

ADVANCED TO
KINDERGARTEN

18

STAYED IN WILLARD
EARLY CHILDHOOD
PROGRAM

- Preschool Program (Ages 3-4) -

The preschool program for children aged 3 to 4 is located on the first floor of the Willard Community Center and is led by Ms. Ashley Johnson. Now in her third year as the lead preschool teacher, Ms. Johnson brings a total of seven years of experience at Willard, having previously worked part-time in the Roper before- and after-school program and full-time during the summer while pursuing her college degree.

Ms. Johnson continues to create a classroom environment that is welcoming, inclusive, developmentally appropriate, and engaging for her students. Her dedication, creativity, and commitment to early childhood education make her an invaluable member of the Willard team.



Preschool students strengthen their gross motor skills through active outdoor play.

- Lincoln Littles -

In 2024, three children enrolled in our programs benefited from tuition assistance provided by Lincoln Littles. A total of \$1,418.32 in scholarship funding was utilized to help offset the cost of care.

Lincoln Littles provides financial support for families with children under the age of six whose household income falls below 80% of the area median income. This initiative is designed to assist working families by increasing access to high-quality early childhood education.

Families must reapply for tuition assistance on an annual basis to continue receiving support.



Pre-k students enjoy a fall field trip to Roca Berry Farm, engaging in hands-on learning and seasonal exploration.

- Pre-k Program (Ages 4-5) -

The pre-k program, designed specifically for children ages 4 to 5 who will be entering kindergarten in the fall, is located on the third floor of the Willard Community Center. This year, Ms. Cindy Anchor began her first year as the lead teacher. She is in her third year at Willard, having previously served as the assistant in the preschool classroom under Ms. Ashley Johnson.

Ms. Anchor holds a master's degree in Wildlife Biology and brings a distinctive, science-based perspective to her teaching.

Her background enriches the classroom experience with hands-on, inquiry-driven lessons that encourage curiosity and exploration. Ms. Anchor's enthusiasm and innovative approach have been a valuable addition to the pre-k program.

- Step Up to Quality -

In 2024, the program transitioned to the CLASS (Classroom Assessment Scoring System) assessment model, which evaluates quality across three key domains: Emotional Support, Classroom Organization, and Instructional Support. This evidence-based tool provides valuable insight into teacher-child interactions and overall classroom effectiveness.

The program is currently rated at Step 4 of 5 on the quality scale. In November, the Nebraska Department of Education conducted an official observation, and we are currently awaiting updated assessment results, which are expected at the beginning of 2025.

Thank you to the following donors, volunteers, and organizations who supported our Early Childhood Programs!

Andrews Family: Donated toys and clothing.

Katie Haszard: Donated 28 books.

Chris & Ivan Johnson: Donated educational materials.

Karin Johnson: Donated educational materials.

Doug & Anne Klute: Donated snacks and bottled water.

Lincoln Fire Department Engine House #13: Volunteered their time to visit our programs and educate students on fire safety.

Matzner Family: Donated a variety of toys and costumes.

Melissa & Chrissy: Donated educational materials.

Ms. Lamy Family: Donated children's costumes.

Dana Paxton: Donated educational materials.

Rasmussen Family: Donated \$100 for program support.

Kandi Wilson Chaney: Donated educational materials.



SCHOOL-AGE: SCHOOL-YEAR PROGRAMS

132

UNDULICATED KIDS
SERVED AT ROPER

87

UNDULICATED
CORE CLC
PARTICIPANTS

166

UNDULICATED CLC
CLUB ONLY
PARTICIPANTS

210

UNDULICATED
TOTAL LOW-INCOME
STUDENTS

- Roper Elementary Before and After School Program -

Now in its 29th year, the state-licensed program at Roper Elementary School (2323 S. Coddington Avenue) continues to provide high-quality before- and after-school care. In 2024, the program served an unduplicated total of 132 children. Operating from 6:30 a.m. until the start of the school day and resuming after dismissal until 6:00 p.m., the program offers a safe and supportive environment for students. Each day includes a healthy snack, structured homework assistance, and a variety of engaging activities, ranging from scheduled events to large group games designed to promote social development and teamwork.

Lauren Bowman, the Site Supervisor at Roper, has been an integral part of the Willard team since 2017, bringing consistency, leadership, and a commitment to excellence in youth programming.

- Non-School Week Programming -

Willard Community Center (1245 S. Folsom Street) served as the site for full-day programming during school week-long breaks for students from Roper and Lakeview Community Learning Centers. Open from 6:30 a.m. to 6:00 p.m., the program provided a full day of care, offering both morning and afternoon snacks along with a variety of engaging, educationally enriching activities designed to support continued learning and development in a fun and supportive environment.

Thank you to the following donors, volunteers, and organizations who aided our school-age programs!

Anonymous Donor: Provided educational supplies to support program needs.

Baja Husker Racing: Volunteered time engaging CLC students in hands-on learning activities.

Brownell Elementary School: Donated educational materials.

Joe Christensen, Inc.: Contributed \$5,000 worth of paper products.

Digitech Systems: Provided Christmas gifts for Lakeview families.

Girl Scouts: Provided programming for the CLC clubs.

Jim Ager Golf Course: Hosted a golf skills session, teaching students putting techniques and proper club handling.

Todd Kerns: Donated a collection of Matchbox and Hot Wheels cars.

Diana Ketchmark: Supplied all materials needed for the clubs she led.

Linked2Literacy: Sponsored a free book fair at Lakeview, allowing CLC students to each take home two books.

Northeast Kiwanis: Donated school supplies.

Pam Root: Donated a variety of educational materials and classroom supplies.

Robert Rung: Purchased all the supplies for the FCA Club.

- Lakeview Community Learning Center (CLC) -

Now in its 21st year as a full-service community school, Lakeview Elementary School (300 Capitol Beach Boulevard) continues to serve as a vibrant hub for student engagement through its state-licensed before- and after-school program. Operating from 7:00 a.m. until the start of the school day and again after dismissal until 6:00 p.m., the program provides a safe and enriching environment for students and families.

In 2024, the core program served 87 children. Under the leadership of School Community Coordinator Gina Benne, who has been a dedicated member of the Willard team since 2003, the program offered daily snacks, structured homework assistance, and a wide range of educational and recreational activities designed to support student growth and well-being.

In addition to the core program, the Community Learning Center (CLC) at Lakeview offers free enrichment clubs open to all students. In 2024, the CLC hosted 34 different clubs and served an unduplicated 166 additional students.

This program is made possible through support from the Nebraska 21st Century Community Learning Center Initiative and United Way. The mission of the CLC is to provide extended learning opportunities during non-school hours that offer academic enrichment and complementary activities, helping students succeed both in and out of the classroom.



Lakeview CLC Soccer League members energize and gear up before their big game.



Students at Roper enjoy creative expression during Chalk Day activities on the playground.

SCHOOL-AGE: SUMMER PROGRAMS

120

TOTAL SUMMER
ATTENDEES
(NOT UNDUPLICATED
FROM SCHOOL YEAR)

43

UNDUPLICATED
SUMMER ATTENDEES
(DID NOT ATTEND A
PROGRAM DURING THE
SCHOOL YEAR)

26

TOTAL LOW-
INCOME STUDENTS
(UNDUPLICATED FROM
THE SCHOOL YEAR)

28

SCHOOL-AGE
SUMMER FIELD
TRIPS PROVIDED

33

VISITS TO THE
SWIMMING POOL

11

PRESENTATIONS,
CLUBS, OR
ADDITIONAL
PROGRAMS
OFFERED.

- Summer Program -

The 11-week summer program, held from May 29 to August 7, operated Monday through Friday from 6:30 a.m. to 6:00 p.m., providing a full day of care and enrichment for students in Kindergarten through 8th grade. Children were grouped according to the grade they had most recently completed, allowing for age-appropriate learning and activities.

Each week featured a unique theme, with days filled with educationally enriched games, hands-on activities, and creative projects designed to keep students engaged and learning throughout the summer months. Participants enjoyed weekly field trips and swimming twice a week, offering both recreational and social opportunities.

Special guest presenters visited the center to lead interactive sessions, some even bringing live animals, creating exciting, memorable learning experiences for the children.



Students celebrate their success after completing a collaborative team-building challenge.



Students engage in a hands-on learning experience with the DreamCatchers Foundation, discovering more about their mission and working with their horses.



The Garden Club
tasting the week's
harvest.

- Summer Wrap-Around -

Through ESSER (Elementary and Secondary School Emergency Relief) funding, seven Lakeview summer school students were able to join the Willard summer program during the month of June at no cost to their families. This funding provided meaningful access to extended learning and enrichment opportunities for participating students.

In addition, ESSER support enabled wrap-around program participants to take part in a Garden Club, where they engaged in hands-on learning by planting and tending to their own produce in the Willard Community Garden. These experiences offered valuable lessons in sustainability, responsibility, and nutrition while fostering a deeper connection to the environment.

Thank you to the following donors, volunteers, and organizations who supported our summer programs:

Agriculture in the Classroom - Nebraska Fam Bureau: Provided hands-on lessons about seeds, textures, and mozzarella making.

Boy Scouts of America: Delivered programming and activities on seven occasions.

Capital Humane Society (Sydney & Daisy): Visited to educate students about the Humane Society and animal care.

DreamCatchers Foundation: Introduced students to equine care through a visit with a horse.

Girl Scouts: Facilitated three sessions of activities and engagement with students.

Lauren Gomez: Led a twice-weekly garden club for grades 2-8, totaling 16 sessions focused on planting, maintenance, and harvest.

Lincoln Children's Museum: Museum-2-You: Provided four interactive learning sessions, including LEGO challenges and space exploration.

Lincoln City Libraries & Diane Spellman: Offered weekly literacy education for early childhood students.

Lincoln Electric System: Presented a high-voltage safety demonstration in the park.

Lincoln Saltdogs: Donated 40 game tickets for staff use throughout the summer.

Nancy Ohmart: Provided educational materials.

Janice Stege: Volunteered 12 hours in the school-age program throughout the summer.

Wildlife Encounters: Delivered an educational animal presentation featuring live animals such as an armadillo and baby kangaroo.

EARLY CHILDHOOD & SCHOOL-AGE PROGRAM STATISTICS

475

TOTAL KIDS IN ALL
FIVE PROGRAMS

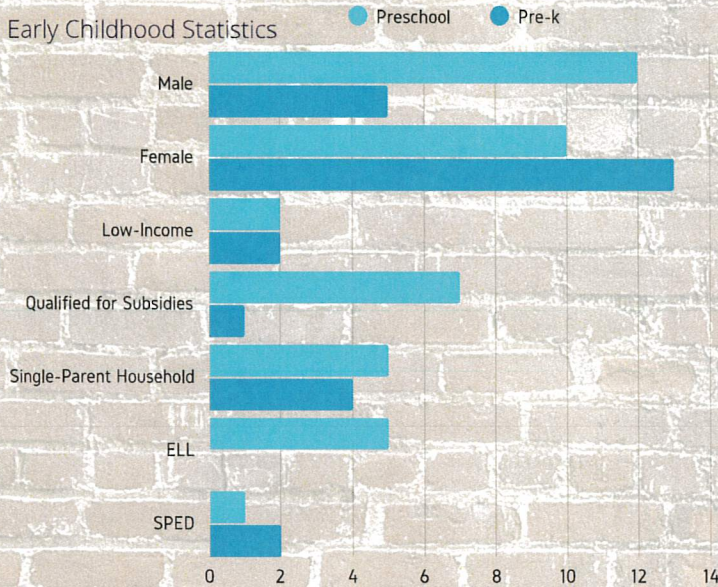
435

SCHOOL-AGE

40

EARLY
CHILDHOOD

Early Childhood Statistics



ETHNICITY

100

HISPANIC/LATINO

RACE

51

AFRICAN
AMERICAN

375

NON-HISPANIC/
LATINO

1

AMERICAN
INDIAN

10

ASIAN

250

CAUCASIAN

131

MULTIPLE
RACES

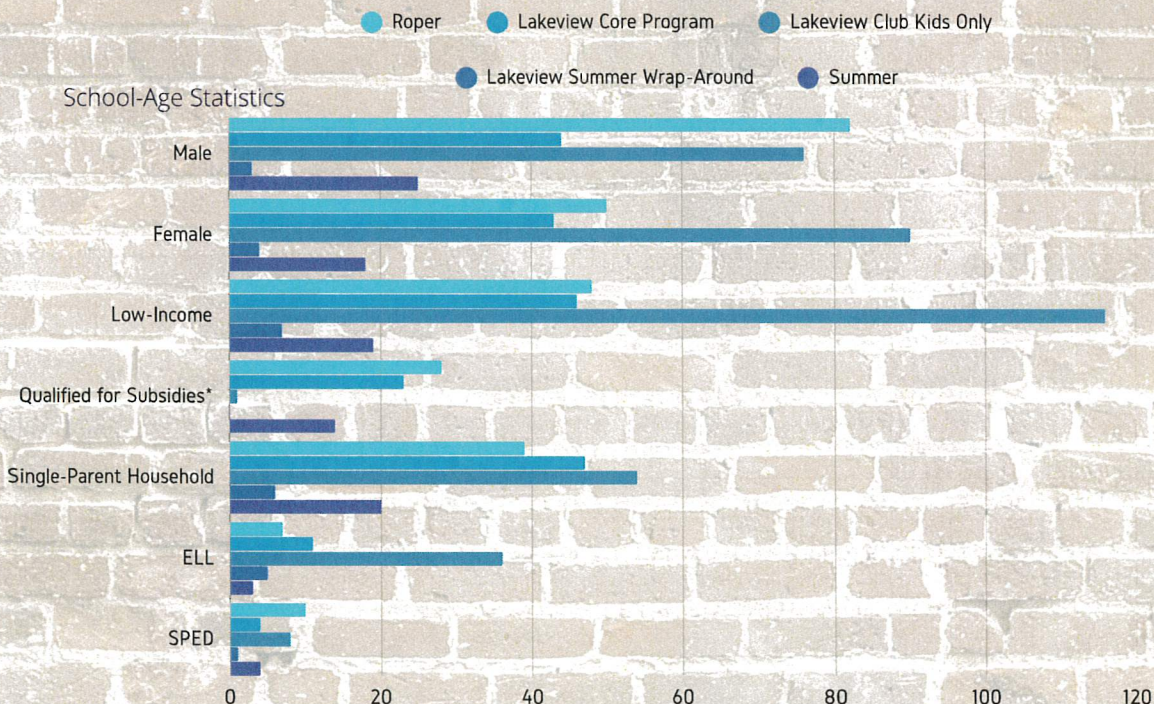
1

NATIVE
HAWAIIAN

31

OTHER

School-Age Statistics



*Some information not gathered for CLC club kids | ELL: English Language Learner | SPED: Special Educational Services

ADULT & SENIOR PROGRAMS

Programs Offered

- Bingo -

Twenty-nine senior citizens attended licensed Bingo sessions at Willard on Monday and Wednesday mornings, participating in 13 games each day.

- Potluck Lunch -

The monthly potluck invites regular attendees to bring guests and share in a communal meal. The main dish is generously provided by Willard or through donations and fundraisers.

- Cards & Company -

Following bingo, eight regular attendees consistently gathered to play 10-point pitch and enjoy one another's company in a relaxed, social setting.

- Book Club -

The book club, comprised of nine dedicated members, met monthly to engage in thoughtful discussions about a selected title, complemented by shared refreshments and camaraderie.



Willard receives numerous frozen meal donations throughout the year from To The Brim Communities.



Book Club

39

UNDUPLICATED
ADULTS SERVED

465

HOURS
VOLUNTEERED IN
THE PROGRAM

Program Fundraiser

- Porch & House Plant Sale -

The annual Plant Sale was held on May 10, from 10:00 AM to 7:00 PM, and successfully raised \$706 in support of the adult program. This event was made possible through the generosity and dedication of several community members. Ms. Janelle Soderling propagated, nurtured, and donated plants throughout the year in preparation for the sale. Additional plant contributions were made by Ms. Kandy Hanthorn and Ms. Kaylee Ohmart. Mr. Trevor Reinke also supported the fundraiser by creating and donating custom 3D-printed pots. Proceeds from the sale are used to enhance the adult program, helping to provide main dishes for monthly potlucks, as well as coffee and snacks for ongoing activities.



October Potluck Lunch.

Thank you to the following adult program sponsors, donors, and volunteers:

Anonymous Donator: Gave \$32 towards the program.

Kandy Hanthorn: Donated plants for the plant sale.

Carolyn Kortmeyer: Volunteered 4 hours of her time helping during the plant sale.

Kaylee Ohmart: Donated plants for the plant sale.

Trevor Reinke: Created and donated 12 3D-printed pots for the plant sale.

Liz Scott: Volunteered 41 hours in the program and potlucks.

Mary Sneller: Volunteered 36 hours of her time, donated decorations, and prepared the main dish for monthly potlucks.

Janelle Soderling: Volunteered 376 hours of her time in the adult program, maintaining Willard's grounds, plant donations for the plant sale, and maintaining plants throughout the building.

To The Brim Communities: Donated frozen meals to the adult program.

Laurie Yoakum: Volunteered 2 hours of her time during the plant sale.

BUILDING USAGE

19

BUILDING RENTALS

6

EVENING GROUPS
MET CONSISTENTLY
AT WILLARD

3,663

UNDUPLICATED
VISITORS

Willard Community Center serves as a welcoming and accessible gathering place for a variety of community groups and families throughout the year. Our space continues to support both ongoing meetings and special gatherings that strengthen neighborhood connections. In 2024, the following groups regularly utilized our facility:

- Boy Scouts Troop 55
- Cub Scouts Pack 55
- Girl Scouts Troop #28402
- Lincoln Fresh Truck – utilized the parking lot biweekly during the growing season to provide fresh produce to the community
- Metal Detecting Club
- Nebraska Sword Fighters Guild

We are proud to offer space that supports meaningful engagement, learning, and recreation for our community.



Spencer Krenk constructed and built a new display case for Willard's reception area to showcase Willard's history with photo albums and documents.

Willard Community Center offers rental opportunities for multi-week sessions as well as one-time events. From January to December 2024, the facility hosted 19 building rentals, serving an estimated 3,663 unduplicated individuals. Community members utilized the space for a wide variety of purposes, including birthday parties, meetings, family gatherings, hobby groups, celebrations, and accessing the Lincoln Fresh Food Truck.

Thank you to the following donors, volunteers, and organizations who continually support Willard's mission:

Allo Communications: Willard was selected as one of 77 nonprofits in Lincoln and Lancaster County to receive ten years of free internet service. 2024 marked the fifth year, saving the Center approximately \$3,000 annually.

Anonymous Donor: Donated \$2,827.61 to Willard programs.

Sally Brunott Memorial: Willard was honored to receive \$835 in memorial donations in remembrance of Mrs. Brunott, a former program participant and employee.

BSA - Troop 55 & Cub Scout Pack 55: Scout families supported Willard through food drives, project assistance, event participation, and leadership. In 2024, Troop 55 helped install new a display case and arranged archival photo albums for public viewing.

Community Crops: Partnered with Willard to support and maintain a community garden in the West A neighborhood.

Doug Klute: Donated time and expertise throughout the year for facility inspections and maintenance projects.

Alan & Carolyn Kortmeyer: Contributed 36 volunteer hours supporting events and assisting with various projects, including facility moves, yard maintenance, and setup needs. They also donated \$50 for operational expenses.

Spencer Krenk: Completed an Eagle Scout project by designing and building a custom display case for Willard's reception area.

Marc & Kathy LeBaron: Donated \$11,250 toward operating expenses.

Lincoln Food Bank - Fresh Produce Truck: Provided free fresh produce on-site every 2nd and 4th Tuesday from March through November.

Lincoln Industries: Donated \$500 to support purchases for the Blessings Box.

Lincoln Literacy: Maintained a partnership by leasing two vans throughout the school year to support programming.

Jesse Lipson: Donated \$5 toward general operating expenses.

Mead Lumber - Mike Weseman: Donated materials used to construct the new display case.

Mystic Rhoads Productions/Adam Rhoads: Donated food items, hats and gloves, and crafts to stock the Blessings Box.

Jason Paulk: Donated \$250 toward general operations.

Ray's Lawn and Home Care: Provided year-round lawn care and snow removal services at no cost to the Center.

Andrew Reid: Reconstructed and replaced missing doors on the Blessings Box and Little Library.

Trevor Reinke: Supported events and fundraisers and donated 500 3D-printed pocket pets for Trunk-or-Treat.

ROUGHRIDERS: Donated \$1,000 toward operating expenses and contributed to the Blessings Box.

The Schemmer Associates: Donated \$250 to support general operations.

Terry Stentz: Donated items in support of various events.

Lonnie Soderling: Donated two hours of property maintenance.

TAB Performance: Contributed \$500 to support general operations.

UNL Engage Lincoln Student Leadership: Fifteen volunteers and the program director painted second-floor walls.

UNL Nonprofits in Residence: Invited Willard to participate in monthly fairs to engage with students and promote our mission.

United Way: Donated lightly used furniture and office supplies, including chairs, filing cabinets, and shelving.

United Way Donor Contributors: Directed \$9,105.04 in designated contributions to support Willard's operations.

Mark Vollmer: Provided ongoing volunteer support for events, fundraisers, and community projects.

COMMUNITY EVENTS

Most events were in partnership with the Schroder Park Wellness Campus:

Lutheran Family Services

Mourning Hope Grief Center

Lincoln Parks & Rec

Family Service - Community Crops

2,880+

COMMUNITY
MEMBERS REACHED
THROUGH EVENTS &
CELEBRATIONS IN
2024.
(Cumulative estimate
from all event
attendance)

1,000+

MEALS & SNACKS
SERVED
(Across community
gatherings & family
engagement events)

- January Food Drive -

Throughout January, Willard hosted a food drive to support the on-site Blessings Box. A QR code linking to an Amazon wish list enabled community members to conveniently donate items by shipping them directly to the center.

- Around the World Celebration at Lakeview - May 4

From 12:00-1:30 PM, families gathered at Lakeview Elementary to celebrate their cultural heritage. Participants created educational displays, brought traditional foods, wore cultural attire, and shared art and decorations. The event concluded with a traditional Lion Dance and welcomed over 170 attendees.

- Party in the Park - August 3

Now in its fourth year, Party in the Park brought together several Lincoln-based nonprofits to provide resources for neighbors and the community to celebrate the end of summer. Approximately 250 community members attended the event.

- Yoga In the Park - September 6

Maggie Pleskac of Milkweed Yoga led a Mindfulness and Movement session in Schroder Park, attended by eight participants. The Pat Clinch Project provided snacks and children's activities alongside the session.

- Music In the Park - September 13

Local musician Mike Morris performed in the park while Big Brothers Big Sisters facilitated yard games for children. The event attracted approximately 80 attendees.

- Schroder Park Trunk-or-Treat - October 18

The fourth annual Trunk-or-Treat welcomed more than 900 attendees. Willard participated by decorating a van as an igloo to fit the event's polar cap theme.

- Lincoln Industries Trunk-or-Treat - October 29

Willard participated in Lincoln Industries' Trunk-or-Treat for the second consecutive year, engaging with approximately 200 attendees.

- Yoga - November 10

Wild Root Yoga led a fall yoga session at the campus, with six community members participating.

- Sound Bath - December 8

To help ease the stress of the winter season, Pure Alchemy hosted a relaxing sound bath experience at the Schroder Park Wellness Campus. Ten individuals attended.

- Breakfast with A Buddy - December 3

Willard welcomed preschool and pre-k families for a morning breakfast event as a thank-you for choosing Willard for their early childhood education needs.

- Winter Wonderland - December 10

Over 440 individuals attended Winter Wonderland, where families selected toys donated by The Salvation Army, received gingerbread kits from Southwood Lutheran Church, and picked out hats and mittens provided by Lutheran Family Services. Each child also enjoyed a sweet treat and photos with Santa. More than 500 toys were distributed.

Thank you to the following sponsors, donors, and community groups who made these events possible:

Asian Community & Cultural Center	Linh Quang
Atlas: Lincoln	Lion Dance Troupe
B107.3	LLCHD WIC/Dental
BACA (Bikers Against Child Abuse)	Lutheran Family Services
Big Brothers Big Sisters	Lux Center for the Arts
Big Gumdrop Outdoors	Mike Morris
Pat Clinch Project	Milk Weed Yoga - Maggie Pleskac
Community Crops - Lincoln Family Service	Mourning Hope Grief Center
Community Health Endowment	Neighborworks
DaVinci's	Pure Alchemy
Joe Davis	Roper PTO
Hy-Vee	Runza
Kona Ice	Salvation Army
Lincoln Food Bank - Lincoln Fresh	Sam's Club
Lincoln Parks & Recreation	Scheels
Lincoln Industries	Sky Cirque & Parkour
Lincoln Literacy	Southwood Lutheran Church
Linked2Literacy	West Gate Bank
	Wild Root Yoga - Brianna
	Ian Zabel

And the many organizations that provided resources at the events.

GRANTORS & FUNDRAISERS

\$148,256

TOTAL AMOUNT
RECEIVED FROM
GRANTS

\$8,264

TOTAL AMOUNT
FUNDRAISED

- Lincoln Lancaster County Human Services -
Keno Prevention Fund - \$4,000

Funding supported academic and health-focused curriculum at Lakeview, Roper, and in summer programming. During the summer, students participated in weekly sessions using the Character Counts curriculum.

- ARPA (American Rescue Plan Act) Funds - \$14,562.27

This amount was distributed from the \$150,000 awarded in 2022 to support post-pandemic recovery efforts.

- 21st Century Community Learning Centers /
Nebraska Department of Education - \$56,208

\$45,698.18 supported the Lakeview CLC program, covering salary expenses for the School Community Coordinator, club instructors, family engagement activities, and program supplies.

\$2,131.50 funded a family engagement event held on May 4.

\$8,378.32 in ESSER (Elementary and Secondary School Emergency Relief) funds enabled seven Lakeview summer school students to attend Willard's summer program in June at no cost to their families.

- 2023 - 2025 United Way Funding - \$28,500

\$21,000 designated for Lakeview CLC operations.

\$7,500 was allocated to support early childhood, preschool, and pre-k programs.

- Step Up to Quality - \$11,000

Received funding for achieving a Step 4 quality rating in Nebraska, recognizing the work invested in building a high-quality program.

- Joint Budget Committee - \$12,000

Funds were used to help close the financial gap for low-income families accessing Willard's programs and services.

- Lincoln Community Foundation - Lincoln Forever Funds -
\$7,500

Provided support for general operating expenses to sustain essential programs and services

- Stabilization Funding - \$15,000

Allocated to support general operations across multiple programs:

\$5,000 each for Roper and Lakeview after-school programs
\$2,500 each for Preschool and Pre-K programs

- DHHS Technology Grant - \$12,959.99 value

Technology enhancements included:

1 laptop and 1 desktop computer

29 tablets distributed across sites (7 at Roper, 8 at Lakeview, 14 at Willard)

Router extensions for improved connectivity

2 Xerox printers (for Willard and Lakeview)

1 monitor and 1 wireless keyboard/mouse set

- 2024 Give to Lincoln Day - \$6,064.15

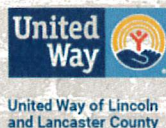
On May 30, generous donors contributed over \$6,000 to support Willard's general operating needs.

- 2024 Annual Donor Letter Campaign - \$1,700

Eleven donors—comprising former program participants, neighbors, and long-time friends of the center—supported our end-of-year campaign. Their contributions helped fund general operations, and we extend our heartfelt thanks for their continued support.

- Pre-k Garage Sale - \$1,576.80

Following the relocation of the Pre-k program to the main Willard facility, a number of duplicate or no longer needed items were identified. A garage sale was held on May 4 to repurpose these materials, generating funds to support the program.



VISION STATEMENT



Written by Sarah Reinke

61

VOLUNTEERS
WORKED IN ALL
PROGRAMS

1,168

VOLUNTEER
HOURS SERVED

9

FULL TIME
ADMINISTRATIVE &
PROGRAM STAFF FOR
ALL PROGRAMS

38

PART TIME
PROGRAM STAFF
FOR ALL
PROGRAMS

20

TOTAL FTE'S FOR
ALL PROGRAMS

Vision for Growth and Engagement in Early Childhood Education

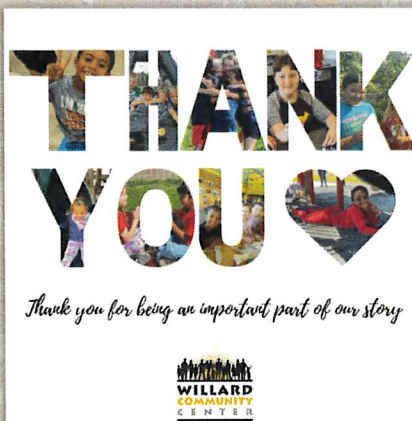
In response to consistently low enrollment in our preschool and pre-k programs, Willard Community Center has taken intentional steps to evaluate, adapt, and strengthen our outreach and offerings. Throughout the year, staff and board members held multiple discussions centered on improving marketing efforts and increasing awareness of the high-quality care and education we provide. Key decisions were made to better meet the needs of working families, including extending program hours to close at 6:00 PM instead of 5:30 PM. To further support our community partners, we began offering a discounted rate for employees of Lincoln Industries, Stephens & Smith Construction, and General Dynamics.

We amplified our outreach through targeted advertising on Willard's social media platforms and local family-focused channels such as Macaroni Kid. Willard also participated in the Early Childhood Family Fair at Gateway Mall on February 18, handing out enrollment packets and sharing program information for the remainder of the school year and upcoming summer.

Looking ahead, the Board of Directors is exploring rebranding opportunities for the 2025–2026 school year to strengthen program identity and visibility. These efforts reflect Willard's ongoing commitment to meeting families where they are—both in services and communication—and ensuring every child in our community has access to nurturing, enriching early education.

63

COMBINED YEARS OF
SERVICE FOR BOARD
MEMBERS



67

COMBINED YEARS OF
SERVICE FOR FULL-TIME
EMPLOYEES

Vision for Growth in Aging Adult & Senior Citizen Programming

In addition to early childhood efforts, Willard remains dedicated to enhancing our Adult & Senior Program. We continue to seek grant funding to support program expansion and to improve the spaces available for our older adult participants. One of our long-term goals is to renovate the southwest room on the third floor, transforming it into a dedicated space for adult-focused programming. By creating an environment tailored to the needs and interests of this age group, we hope to offer more opportunities for wellness, learning, and social connection. We also envision adding additional programs throughout the building that support and celebrate aging adults in our community. As part of this vision, we are currently working with the YMCA to offer space at Willard for their low-impact fitness classes—bringing accessible health and wellness opportunities directly to the surrounding community and those we serve.

42,390

TOTAL HOURS WORKED AT
WILLARD COMMUNITY
CENTER JANUARY
THROUGH DECEMBER
2024

2024 FINANCIAL INFORMATION

Prepared by Renee Hein

Total Revenues \$1,103,212



- Revenue -

Contributions	\$47,137
Fundraising	\$4,224
United Way	\$37,605
CLC Grant	\$56,208
Program Service Fees	\$856,554
Interest Income	\$17,060
Miscellaneous	\$4,500
Building Rental	\$2,902
Grants	\$77,022

Total Revenues \$1,103,212

Total Expenses \$1,218,809



- Expenses -

Salaries	\$744,441
Employee Benefits	\$26,568
Payroll Taxes	\$57,200
Rent	\$12,145
Repairs and Maintenance	\$12,178
Equipment & Materials	\$12,502
Conferences and Training	\$3,088
Utilities & Telephone	\$24,274
In-Kind Services Provided	\$5,379
Professional Fees	\$32,759
Supplies	\$44,065
Postage	\$1,067
Membership Dues	\$1,281
Travel	\$3,028
Security	\$2,524
Insurance	\$40,265
Custodial	\$25,353
Depreciation	\$151,204
Interest	\$2,839
Licenses and Permits	\$867
Miscellaneous	\$7,805
Other Program Expenses	\$7,977
Total Expenses	\$1,218,809

Change in Net Assets \$(115,597)

MISSING



Elizabeth Kayla Arnold

NCIC# M328272856

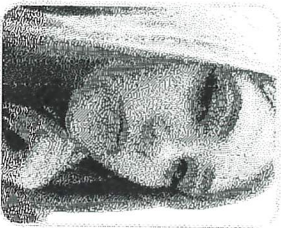
Missing Since: February 5, 2025

Lincoln, NE

Age Now: 18 Years Old

Female

EXTRA PHOTOS



Both photos shown are of Elizabeth.

How you can help



- Scan, View, & Share
- Report Sighting CALL 911 or 1-800-THE-LOST

Lincoln Police
Department

(Nebraska) 1-402-441-
6000



NCMEC: 2046605