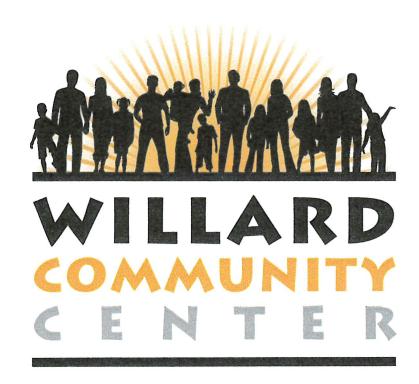
# 2018 Fundraising



# **EVENTS**

### Give to Lincoln Day

- May 28, 2018
- Online format

### Poker Run

- July 2018 or 2019
- Event

### Kenny Gardner Golf Tournament

- September 30, 2018
- Event

### **Giving Tuesday**

- November 27, 2018
- Online

## Donor Databases to consider....

- Donor Perfect
- Kindful
- Network for Good
- Trail Blazer
- https://www.capterra.com/donation-managementsoftware/compare/94130-133368-111128-101648/DonorPerfect-Fundraising-Software-vs-Kindful-vs-Network-For-Good-vs-Trail-Blazer

# **Kenny Gardner Golf Tournament Timeline**

1-year out

Set a date

☐ Reserve golf course

9 months' out
☐ Select Committee
o Golfer (knows tournaments)
o Marketing
o Food and Beverages
o Sponsors
o Other volunteers
☐ Plan Budget
o Location
o Carts
o Food and Beverage
o Gifts and prizes
o Promotional items
o Signs
☐ Plan format
☐ Price for golfers
☐ Price for dinner only
☐ Choose games and contests
☐ Sponsor request letter/package
6 months' out
□ Determine menu
<ul> <li>Lunch-hot dogs and chips</li> </ul>
<ul> <li>Dinner- (Raising Canes) Reach out to 2-3 other restaurants to see if they</li> </ul>
would donate 100% of the meal.
☐ Tee sign vendors
□ Prizes/awards
☐ Photographer/volunteer
☐ Create publicity/marketing strategy
o Posters/flier
o Social media
o Update website

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Reach out to news Update website

<ul><li>□ Send thank yous'</li><li>□ Evaluate event</li><li>□ Set date for next year</li></ul>	Week after	<ul> <li>□ Announce scores/winners</li> <li>□ Silent auction</li> <li>□ Thank sponsors, golfers, donors and volunteers</li> <li>□ Final money count</li> <li>□ Clean up</li> </ul>	After the event	<ul> <li>□ Set up registration table</li> <li>□ Set up auction items</li> <li>□ Put out all signs</li> <li>□ Assign volunteer tasks</li> <li>□ Confirm food pick ups</li> <li>□ Announce mulligan's winner prior to starting the tournament</li> <li>□ Social media posts throughout the day</li> <li>□ Take pictures throughout the day</li> </ul>	<u>Day of</u>	<ul> <li>□ Confirm any last minute details with golf course/donors</li> <li>□ Pick up any final donations</li> <li>□ Confirm details with volunteers</li> </ul>	3 day's out	<ul> <li>☐ Assign volunteer tasks</li> <li>☐ Create volunteer contact list</li> <li>☐ Finalize all details with golfers</li> <li>☐ Create teams if not already done</li> </ul>
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2 weeks' out